Client Marketing Consent

Review and complete before approving property marketing or publication.

Client and brokerage _____ **Date** _____

Property / campaign _____

- [ ] Authority: I am authorized to approve marketing for this listing and have obtained any required seller and brokerage permissions.
- [ ] Material permissions: I own or have permission for Apex Media to edit and use the supplied photographs, video, music, floor plans and logos for this listing. I have supplied usage limits and required credits.
- [ ] Accuracy and updates: I will verify all property facts, prices and contact details in final drafts and promptly report corrections, price or status changes, and event cancellations.
- [ ] Photo editing: I authorize colour, exposure, straightening, cropping and layout adjustments. Virtual staging or changes to property features require separate written approval and suitable labelling.
- [ ] Use of information: I authorize use of supplied marketing files and business contact details in Canva, ChatGPT and Metricool, where used, to prepare and deliver the campaign. Approved content may appear on the agreed public channels.
- [ ] Publishing approval: Content may be published only after my written approval of the content, channels and schedule. Publishing responsibilities and access will follow the agreed package or written quote.
- [ ] Scope and spending: The agreed package or quote defines the work. Extra work and paid advertising need separate written approval, including their cost or budget. Views, enquiries and a sale are not guaranteed.

Optional portfolio permission

This applies only to completed marketing work for this property displayed on Apex Media's website or social pages. Declining does not affect the service. I confirm I am authorized to grant the selected permission.

- [ ] Yes, I authorize this use.
- [ ] No, I do not authorize this use.

Choose one. Blank or conflicting choices mean no portfolio permission. You may withdraw consent by emailing Apex Media; Apex Media will cease future use and remove posts it controls. Third-party copies may remain.

Client signature _____ **Date** _____